



How To Start A Fashion Line: Share your style with world

Kacey Phoenix

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Wear your apparel! Customize your look and get it to the masses!

This book contains proven steps and strategies on how to brainstorm ideas, organize your work flow and get your name out there plus much more! Everyone who has ever done anything of value had to start somewhere. No matter your level of experience in fashion or design, you have something to add to the industry. Take a look at our suggestions and maybe with a little hard work and a lot of practice YOU might be the next big name in fashion!

In this book you will learn how to follow up and execute on a well-made plan that you designed! You will learn everything you need to know to move your business from the back of your trunk to retail stores everywhere. Within month you will have a full out plan how to design, attack, and retain your business line.

In this book you will learn how to:

1. Create your plan
2. Create your brand
3. Choose a style that defines you
4. Put your line on the market
5. Bring your line to retail stores
6. Make your dream a reality

What others are saying:

“I started selling homemade shirts to my classmates. I was always in to fashion. Started off with a t-shirt company. This book brought me from the minors to the majors. I really learned how to expand my brand and bring it to the market. This book is a great read if you’re trying to bring your line to mainstream and don’t know what you’re doing!” – Shawn Walker

“I started off cutting t-shirts and drawing on them. Got a logo/emblem and ran with that. Put it on my cut up shirts and really started to make it work. I learned a lot through this book. More of the business side since I had the creative side down pack. This really brought the science behind all of the business to life. Great read if you want expand your business!” – Allan Barklonge

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From reader reviews:

Robert Carroll:

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Susan Demar:

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Pierre Winter:

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David Moore:

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