



SEO Made Simple For 2015: The Complete Do-It-Yourself SEO Guide From The Experts!

Sean M. Farrell

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SEO Made Simple For 2015: The Complete DO-IT-YOURSELF SEO GUIDE is your best resource for making your website a success online. Written by Sean Farrell who is known as one of the best SEO experts in the industry. He not only works with Fortune 500 companies keeping their SEO up-to-date but travels, speaks at SEO events, and trains the skill to many worldwide.

This book gives you up to date information and contains everything you need to know for the SEO beginner all the way to those who are ready to tackle advanced concepts or run their own SEO related business..

This book contains all the SEO strategies, incredible real-world tips, and provides easy step-by-step instructions for every task. This SEO book contains all the information you need to optimize your website and market your website to the worlds search engines.

You can succumb to Google and pay for pay-per-click which profits the search engines and drains your bank accounts, or you can follow these simple instructions laid out in easy to understand steps and learn from the expert on how to increase your conversions and visitors by 10 times or more at a fraction of the cost of PPC. As you know PPC only runs while you are there and when your competitor clicks on your ads you pay. In fact if you only pay for PPC anytime someone comes to your website you pay. If you stop paying, your visitors stop.

You cannot afford to market your business and website without SEO and this book teaches you step-by-step from the number one leading SEO consultant and SEO expert in the industry. He will instruct you on the specific SEO techniques and requirements for 2015 and beyond on how to get your website on to page one for your specific keywords that you want to be found for.

No other book has what this book has! Don't miss out on the newest social media requirements, Wordpress plug-ins for SEO, Rich Snippets, RTF, Data Highlighting, Google Panda Algorithm, Google Pigeon Update, Google's Penguin Algorithm Updates, Google Author/Publisher, EXIF tagging, Rich Snippets, RTF, Data Highlighter, Google and Bing Webmaster Tools, the new Disavow Link Tool, Local Business Search listing, Google Analytics, and so much more all in one place! This SEO book.

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