



# **Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book**

*Michael N. Marcus*

Download now

[Click here](#) if your download doesn't start automatically

# Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book

*Michael N. Marcus*

## **Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book** Michael N. Marcus

There are books about self-publishing for "dummies" and "complete idiots." Dummies and idiots can't publish books, and probably shouldn't write them.

This book is for smart writers -- but not necessarily geniuses -- who want to learn about self-publishing. It's also for people who like funny pictures of dogs wearing oversize eyeglasses.

Bookstores are closing. Book publishers are firing employees and cutting back on new books. But the self-publishing business is doing extremely well, for four main reasons:

- (1) Advances in technology and falling costs have helped to remove middlemen between creative people and their audiences, and to equalize distribution. Tiny companies -- even one-person companies--can have the image and impact of giant corporations.
- (2) Specialization and "micro-ization" have revolutionized many areas of commerce, ranging from breweries to broadcasters.
- (3) Online booksellers, particularly Amazon.com, make millions of books easily and economically available to millions of readers, worldwide.
- (4) Electronic "eBooks" are much less expensive to produce and distribute than books printed on paper.

If you combine the four factors, the early 21st century is a great time to be a self-publishing author. Never before have authors been able to publish books and reach the public so quickly and inexpensively.

However, because of the wide range of service providers and the huge number of decisions to be made, it can be hard to get started. The book will help you decide whether to set up your own publishing company or use the services of a "self-publishing company." If you decide to use one of those companies, It'll help you choose the right one, and choose which services to buy from the company, which to get elsewhere, and what to do yourself.

 [Download Brainy Beginner's Guide to Self-Publishing: Learn ...pdf](#)

 [Read Online Brainy Beginner's Guide to Self-Publishing: Lear ...pdf](#)

## **Download and Read Free Online Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book Michael N. Marcus**

---

### **From reader reviews:**

#### **Kevin Gans:**

The book Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book can give more knowledge and information about everything you want. So why must we leave the best thing like a book Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book? Some of you have a different opinion about book. But one aim this book can give many info for us. It is absolutely appropriate. Right now, try to closer together with your book. Knowledge or data that you take for that, you can give for each other; you may share all of these. Book Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book has simple shape however, you know: it has great and massive function for you. You can seem the enormous world by open up and read a reserve. So it is very wonderful.

#### **Richard Morris:**

This Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book are reliable for you who want to be described as a successful person, why. The reason of this Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book can be one of the great books you must have will be giving you more than just simple looking at food but feed you actually with information that maybe will shock your previous knowledge. This book is usually handy, you can bring it all over the place and whenever your conditions in e-book and printed people. Beside that this Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book forcing you to have an enormous of experience for example rich vocabulary, giving you test of critical thinking that we know it useful in your day activity. So , let's have it and enjoy reading.

#### **John Householder:**

The book Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book will bring someone to the new experience of reading a book. The author style to clarify the idea is very unique. When you try to find new book to learn, this book very acceptable to you. The book Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book is much recommended to you to learn. You can also get the e-book through the official web site, so you can more easily to read the book.

#### **Jacqueline Ramos:**

Reading a reserve tends to be new life style in this era globalization. With reading through you can get a lot of information that can give you benefit in your life. Together with book everyone in this world can certainly share their idea. Publications can also inspire a lot of people. Lots of author can inspire their reader with their story or even their experience. Not only the story that share in the textbooks. But also they write about advantage about something that you need instance. How to get the good score toefl, or how to teach your

young ones, there are many kinds of book that exist now. The authors these days always try to improve their talent in writing, they also doing some exploration before they write to the book. One of them is this Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book.

**Download and Read Online Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book Michael N. Marcus #1OG5ZFRVWCT**

## **Read *Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book* by Michael N. Marcus for online ebook**

*Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book* by Michael N. Marcus Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read *Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book* by Michael N. Marcus books to read online.

### **Online *Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book* by Michael N. Marcus ebook PDF download**

### ***Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book* by Michael N. Marcus Doc**

*Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book* by Michael N. Marcus Mobipocket

*Brainy Beginner's Guide to Self-Publishing: Learn How to Make the Right Decisions and Publish a Superior Book* by Michael N. Marcus EPub