



Compliance With Attitude: Training That Actually Works To Protect Your Business From Fines, Criminal Activities and Reputational Loss

Nicole Rose

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A top legal and compliance practitioner addresses the real challenges companies face when tackling compliance training. Nicole gives us insights into her 20 years of experience as a lawyer and compliance specialist. She offers an insider's view of training from her extensive work within organizations around the world. Nicole is also an artist and a passionate supporter of using creativity to communicate legal and compliance messages in the workplace. Gone were the days that training could get away with being a 'checklist' exercise. Nicole argues that compliance training can be engaging, memorable, fun and chunked into short messages. 'Compliance With Attitude' is an informative, easy to read, illustrated guide to producing effective compliance training that, as the subtitle says, is 'Training That Actually Works To Protect Your Business From Fines, Criminal Activities And Reputational Loss'. It includes a range of innovative strategies and techniques to engage employees, contractors and third parties about compliance risks. Nicole's methods are all tried and tested in companies she works with and she backs up her suggestions with real life case studies, experiences and learner feedback. Nicole explores the neuroscience, learning process and everyday behaviors behind compliance, including how to counter the standard compliance excuses, how the brain learns, why we make unethical decisions and how to utilize the internal moral council inside all of us. Nicole also covers more 'hands on' topics, such as Compliance training with heart not with a stick, how to connect with your audience, how to animate people into compliance and how to present and produce your own great training. Read this book and you and your staff will never view Compliance and Ethics and Integrity training in the same way again.

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