



Principles of Managerial Finance, Brief plus MyFinanceLab Student Access Kit, Student Value Edition (5th Edition)

Lawrence J. Gitman

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Gitman's proven Learning Goal System—a hallmark feature of **Principles of Managerial Finance, Brief**—weaves pedagogy into concepts and practice, providing readers with a road map to guide them through the text and supplementary tools. The Fifth **Edition** now includes an emphasis on personal finance issues to add currency and relevance to the already cohesive learning framework.

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