



Mapping the Organizational Psyche: A Jungian Theory of Organizational Dynamics and Change

John G. Corlett, Carol S. Pearson

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In the midst of self-reflection and restructuring, today's corporate culture is ready for sweeping change and innovation. Mapping the Organizational Psyche offers courageous business leaders the opportunity to delve deeper into the corporate consciousness. Taking a cue from C.J. Jung's work on the collective unconscious, authors John G. Corlett and Carol S. Pearson examine the organizational psyche and pose solutions to complex challenges through the use of archetypal concepts. Included is a workbook section that allows readers to assess their own organizations.

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