



Summary of Disrupted by Dan Lyons Includes Analysis

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Preview:

Disrupted by Dan Lyons is a memoir about Lyons's experiences as a middle-aged career journalist who takes a job in marketing at a startup. For years, Lyons wrote for Newsweek about technology and was well-known for starting a popular satirical blog about Apple co-founder Steve Jobs. At age 51, he lost his job in the magazine's downsizing. He started looking for another job right away to support his young children and his wife, who had just quit her job for health reasons.

The media industry had changed substantially from the time Lyons first started working as a journalist, and he found it difficult to find another job. He accepted a position as editor-in-chief of the news website ReadWrite, which required a lot of travel, and noticed his journalist colleagues transitioning to marketing departments at startups to take advantage of the booming startup economy. Lyons decided to pursue the same career change...

PLEASE NOTE: This is summary and analysis of the book and NOT the original book.

Inside this Instaread Summary of Disrupted:

Summary of the Book

Important People

Character Analysis

Analysis of the Themes and Author's Style

About the Author

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Lavonne Ouellette:

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Alan Trevino:

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Richard Powe:

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