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Revise your game plan--and profit from the change.

If you need the best practices and ideas for creating business models that drive growth--but don't have time to find them--this book is for you. Here are 10 inspiring and useful perspectives, all in one place.

This collection of HBR articles will help you:

- Reinvent your business profitably
- Set your model up for success with a winning competitive strategy
- Test and change your assumptions about customers
- Spot trends that could transform your business
- Exploit disruptive technologies
- Give traditional offerings a shot in the arm
- Produce game changers for your industry or market
- Build a new business in an established organization

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