

The Crafts Business Answer Book: Starting, Managing, and Marketing a Homebased Arts, Crafts, or Design Business

Barbara Brabec



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Completely revised and updated, *The Crafts Business Answer Book* is an essential resource for anyone looking to start a homebased art or crafts business or perfect an existing one. Crafts business expert Barbara Brabec provides the answers to every question a creative person might have about the business side of crafting?-from pricing and advertising, to understanding tax and labor laws, to protecting original work with copyrights and trademarks.

In an easy-to-use A-to-Z format, she discusses nearly 300 business topics and includes dozens of feature articles, as well as links to more than 150 web sites essential for success.

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