



# Driving Traffic with Organic SEO: Book 5 of the Make Money Online Entrepreneur Series

*Kip Piper*

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\*\*\* Bestseller in Home Based Business \*\*\*

**Is Your Website NOT Ranking in the Search Engines? Are You NOT Getting Quality Targeted Traffic to Your Website? Is "Ethical" SEO Confusing? Then This Book is For You!**

*“Driving Traffic with Organic SEO” is Your Key to Ranking High in the Search Engines & Getting the Quality, Targeted Traffic You Want to Your Website!*

This small business handbook for entrepreneurs & small business owners covers the difference between organic & paid traffic, how to generate organic traffic, the elements of effective SEO or Search Engine Optimization, plus detailed strategies on effective SEO in the selection of your domain, the crafting of your website title, your Header tags, your meta keywords, & your content. Also included are strategies on developing off-site SEO with backlinks, social media linking & article syndication.

**Finally, the ultimate secret to niche dominance is the Traffic Growth Model - the ONLY way to quickly & ethically rank high in the search engines.**

The book comes with downloadable a bonus strategic plan for building out your SEO organic traffic marketing strategies.

## Topics Covered

- What Is Organic Traffic?
- Organic vs. Paid Traffic
- The Benefits of Organic Traffic
- What is SEO?
- How to Optimize Your On-site SEO
- How to Optimize Your On-Site SEO Domain Names
- How to Optimize Your On-Site SEO Website Title
- How to Optimize Your On-Site SEO H Tags
- How to Optimize Your On-Site SEO Meta Keywords
- How to Optimize Your On Site SEO Keywords in the Content
- How to Optimize Your Off-Site SEO
- How to Optimize Your Off-Site Backlinks
- How to Set Up Backlinks
- Social Media Linking
- Article Syndication
- Traffic Growth Model

- Additional Benefits of the Traffic Growth Model
- Increasing Ranking

## **This is Book 5 of the widely popular "Make Money Online Entrepreneur Series"**

**This series is carefully designed to give you every building block you need to build a successful online business. All of the guesswork is taken away, & by following this series, you will avoid most of the common mistakes made by new & even experienced online entrepreneurs. All is revealed, nothing is left out!**

The beauty of this series is that you can pick up any book on whatever topic you need at this moment. You can purchase each book as it is released. Ultimately, you can purchase the entire series in a bundle!

However you choose to use the information offered in this & the other books in this series, you will be moving forward with intention & strategy for success in your business.

### **About the Author**

I come with over 20 years of experience building businesses on the Internet & have worked with several hundred businesses, from entrepreneurs & small businesses to Fortune 100 companies, including 3M, Dell, Advanced Micro Devices (AMD), the University of Texas at Austin, & Hyundai Steel USA.


NONE of my books are about making money online by clicking a button. All of that stuff you read online from the "gurus" is total garbage. There is no easy, fast way to make millions. Sorry. If that's what you're looking for, look elsewhere for people who will lie to you & take your money. I'm not going to do that.

My passion is taking the mystery out of the Internet & explaining in clear, easy-to-understand terms how to make money online. I strive to inspire you & prove to you that you can do it, & show you the exact step-by-step process many others just like you have successfully used.

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